

AR17

Code: 17MBA3007

SET-1

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)**

II MBA III Semester Regular & Supplementary Examinations, November, 2019

INVESTMENT MANAGEMENT

Time: 3 Hrs

Max. Marks: 60

**Answer any Five questions
All questions carry EQUAL marks
Question No. 8 is Compulsory**

1. Define Investment. Explain the process of investment undertaken by the Investor. [12M]
2. What is unsystematic risk? Explain the different types of unsystematic risk. [12M]
3. a) Explain the two-stage growth model of share valuation. [6M]
b) Distinguish YTM and YTC. [6M]
4. What are price charts? Describe the different types of price charts used by technical analysts. [12M]
5. Explain the concept of industry life cycle. Describe the different stages in the industry life cycle. [12M]
6. a) Distinguish between Fundamental Analysis and Technical Analysis. [6M]
b) Explain in detail the Dow Theory and how is it used to determine the directions of stock market? [6M]
7. An investor owns a portfolio composed of five securities with the following characteristics: [12M]

Security	Beta	Random error term Standard Deviation (per cent)	Proportion
1	1.35	5	0.10
2	1.05	9	0.20
3	0.80	4	0.15
4	1.50	12	0.30
5	1.12	8	0.25

If the standard deviation of the market index is 20 per cent. What is the total risk of the portfolio?

8. **CASE STUDY:**

[12M]

Mr.X has been owning units from three different mutual funds namely R, S and T. The following particulars are available to him. He wants to dispose any one of the mutual fund for his personal expenditure. Which fund should be dispose?

Funds	Excess Average Return	Beta
R	7.7	1.02
S	11.3	0.99
T	11.6	1.07
Market	7.8	1.00

AR17

Code: 17MBA3009

SET-1

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)**

**II MBA III Semester Regular & Supplementary Examinations, NOV, 2019
STRATEGIC HUMAN RESOURCE MANAGEMENT**

Time: 3 Hrs

Max. Marks: 60

**Answer any Five questions
All questions carry EQUAL marks
Question No. 8 is Compulsory**

1. What is the role of HRM in implementing the business strategies?
2. What are the different HR Strategies can a firm implement to increase its performance?
3. Define employee retention, What are the investment practices an organization can design to improve employee retention?
4. How the organization will manage the resistance to change?
5. Explain different types of approaches to international compensation.
6. How an organization can design different strategies to develop international staff and teams?
7. What are the different types of sustainable competitive advantage? Explain how it is important to the organization in sustaining globally?
8. **CASE STUDY:**

The Office equipment company (OEC) must identify a manager to help setup and run a new manufacturing facility located in the Palestinian-controlled Gaza Strip. The position will have a minimum duration of three years. OEC manufactures office equipment such as photocopying machines, recording machines, mail scales in eight different countries, OEC's products are distributed and sold worldwide.

Currently, OEC has no manufacturing facility in the Middle East, but has been selling and servicing products in Israel since the early 1970s. OEC sells its products in Israel through independent importers, but is now convinced that it needs to have a local manufacturing facility in order to take full advantage of the new, more peaceful situation in the region. Despite occasional turmoils that interrupt new moves towards peace, OEC's sales in Israel have been improving, with increase in profitability. OEC has recently been contacted by distributors in Jordan and Egypt about possible sales of OEC products. Incentives for foreign direct investment in the Gaza Strip could help OEC develop extensive operations in the region at a considerable reduced cost.

OEC hopes to begin constructing factory in the Gaza Strip within the next six months. This factory would import products and assemble them.

The construction of the assembly point would be supervised by a US technical team and a US expatriate would be assigned to direct the production. The expatriate manager would report directly to the headquarters of OEC at US.

The option of filling the position of managing director with someone from outside the organisation is alien to OEC's policy. Otherwise, the options are fairly open. OEC uses a combination of home-country, host country and third country nationals in top positions in foreign countries. It is not uncommon for managers to rotate among foreign and domestic locations (in the US). In fact, it is increasingly evident that international experience is an important factor in deciding the persons who will be appointed to top corporate positions. The sales and services operations in Israel have been controlled through OEC's European regional office located in Italy. A committee at the European regional office has quickly narrowed its choice to the following candidates.

Tom Zimmerman: He joined the organisation 30 years ago and is well –versed in all the technical aspects required for the job. Zimmerman is specialised in start-up projects and has supervised the construction of new manufacturing facilities in four countries. His assignments has usually been in developed countries and for periods of less than six months. He is considered to be extremely competent in the duties he has performed during years, and will retire in about four and half years.

Brett Harrison: At age forty, Brett has spent fifteen years with OEC. He is considered highly competent and capable of moving into upper-level management within next few years. He has never been based abroad but has frequently travelled to Latin America. Both he and his wife speak Spanish adequately. His wife is a professional as well, holding a responsible marketing position with a pharmaceutical company.

Carolyn Moyer: Carolyn joined OEC after getting her BS in engineering from Purdue University and an MBA from Bond University, Australia. At the age of 37, she has already moved between staff and line positions of growing responsibility. For two years she has the second –in-command of a manufacturing plant in Texas, about the size of the new operation in Gaza Strip. Her performance in that past was considered excellent. Currently she works as a member of a staff production planning team. When she joined OEC, she had indicated her eventual interest in international responsibilities because of a belief that it would help her advancement in career, she speaks French well and is not married.

1. Whom should the committee choose for the assignment and why?
2. What problems might each individual encounter in the position?